



**Mark Gordon**  
Governor

# State of Wyoming Department of Workforce Services

Office of the Director  
5221 Yellowstone Road  
Cheyenne, Wyoming 82002  
307-777-8650 ▪ Fax: 307-777-5857  
dws.wyo.gov



**Robin Sessions Cooley, J.D.**  
Director

**Elizabeth Gagen, J.D.**  
Deputy Director

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## MEMORANDUM

**To:** Wyoming Workforce Development Council  
**From:** Trevor Mansfield, Deputy Administrator  
**Date:** August 10, 2023  
**Re:** In-Demand Industry

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During Strategic Planning and Finance Committee meetings earlier this year, the idea of starting the In-Demand Industry List was brought forth to this committee.

The intent of the In-Demand Industry List is to provide guidance and a tool to assist the workforce center case managers when helping to provide career counseling. One of the goals of WIOA is to help job seekers have training and education that align them with careers where they can become self-sufficient. The creation of this list will help to narrow down the pathways to industries where participants will be able to find industry growth, competitive wages, and opportunity.

The creation of this list will not prevent a participant from potentially going into an industry that is not selected, but extra scrutiny will be added to the process to ensure that DWS is helping to provide career guidance that will result in successful outcomes for the participants. This list will also allow DWS to keep its Eligible Training Provider List (ETPL) broad in scope, but limit the overuse of training and pathways that may not lead to as much participant success. This will allow for the continued customization of plans for participants based on their unique needs and location in our state while providing the extra screening to ensure proper justification exists.

[This](#) spreadsheet includes 164 industries represented along with the data used to calculate the list. DWS's recommendation is to include the top 82 in the In-Demand Industry List with a launch date of the list of October 1, 2023.

The data used to calculate this list will be updated in 2024, and we hope to bring an updated list back to this committee, at which time the committee will again have the opportunity to address the formula used to calculate the list and the number of industries included.

**Suggested Motion: I move to approve and put forth the In-Demand Industry List as presented to the full council for approval.**

If you have any questions, I am available at [trevor.mansfield@wyo.gov](mailto:trevor.mansfield@wyo.gov) or 307-777-7807.